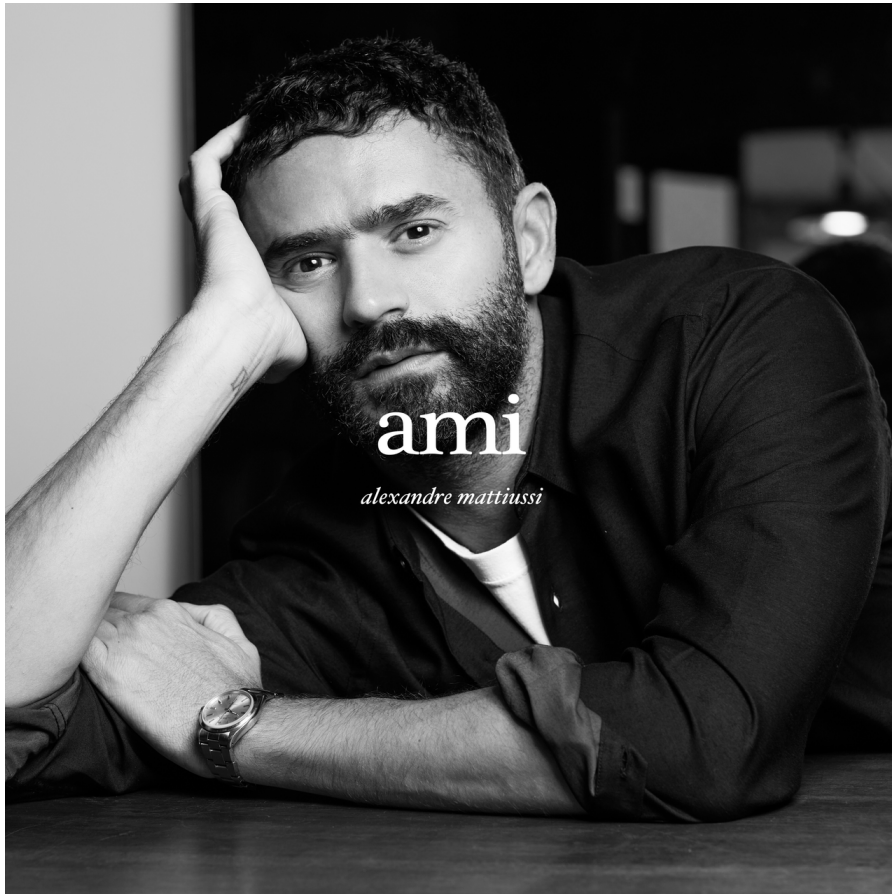


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presents

ALEXANDRE MATTIUSSI BIRTH OF A COLLECTION



52'

Directed by Dominique Miceli | Produced by Electron Libre Productions & Emason Production

BIRTH OF A COLLECTION

Alexandre Mattiussi / AMI



The concept

From the very early stages of a new inspiration, right through to the fashion show, *Birth of a Collection* offers a behind-the-scenes look at the work of some of the finest fashion designers, from the first to the last day of a collection.

By exploring the designer's intimacy as a collection emerges, each documentary reveals what drives the designer, his methods and the high standards required to keep his work at the highest level. At the same time, it explores the designer's feelings, his perspective, his vision of the world and the reflections conveyed through his work.

BIRTH OF A COLLECTION

Alexandre Mattiussi / AMI

The filming will follow the time of a collection. It'll follow its rhythm, its tempo, which is slow at first and accelerates as the deadline approaches. Our **five-stage birth** is all about **immersion**.



STARTING OVER

Four times a year, the designer takes some time to be by himself. The fashion show is a moment of catharsis that is both galvanizing and exhausting. And then, suddenly, there's silence, you're back to square one. You have to start all over again. Start from scratch. Find the inspiration, the desire to surprise while remaining yourself, the energy to go from an intuition to its perfect realization, right down to the last detail. This is the time for new ideas. Images, a sound, a word. A desire.

FINDING INSPIRATION

Each designer has their own starting points. Prints, colors, materials. Feel, touch, glue. First sketches. Now is not the time to wander. You have to get your head in the game. Grab your ideas with both hands. Bring them to life.

TRYING NEW THINGS

The work is done by hand. Creating materials or working on their appearance. Breaking the rhythm of this lace, making this piece of leather look as if it's lived but hasn't aged, finding the right combination for the dream fall. Trying things out, experimenting, trying new things. .

FINDING THE RIGHT LOOKS

The first models are about to step on the catwalk. Silhouettes are perfected. Finding the right looks and combinations, the right model for the right garment.

PRESENTING YOUR WORK

The workshop is now a teeming anthill. Fittings, prints, touch-ups. The excitement and then the show. Moment of truth. Liberation. Celebration. A suspended moment before getting back to work and starting afresh.



The concept

We'll have a few months to see a collection being put together step by step. This journey that goes right to the very heart of the creative process will also be an intimate experience.

We'll take advantage of the extended amount of time we spend together to get to know the man, ask him about his inspirations, enter his world and understand how he got to where he is today. The human aspect of this adventure will be ever present.

Filming at the heart of the creative process is an exciting work, but isn't always an option. You have to be sure about the artist's dedication and trust. You also need to find the right time, when a desire to step back and become both an actor and a witness to your own story may be more relevant than at any other time. Dominique Miceli has a special bond with these artists/designers which will allow her to be with them every step of the way, to capture the important moments and have a friendly chat with them.

The designer's voice will be in every sequence of the film and will serve as a narrative element from the beginning right until the end of the film. There won't be any other kind of off-camera commentary.

DIRECTOR'S NOTE OF INTENT

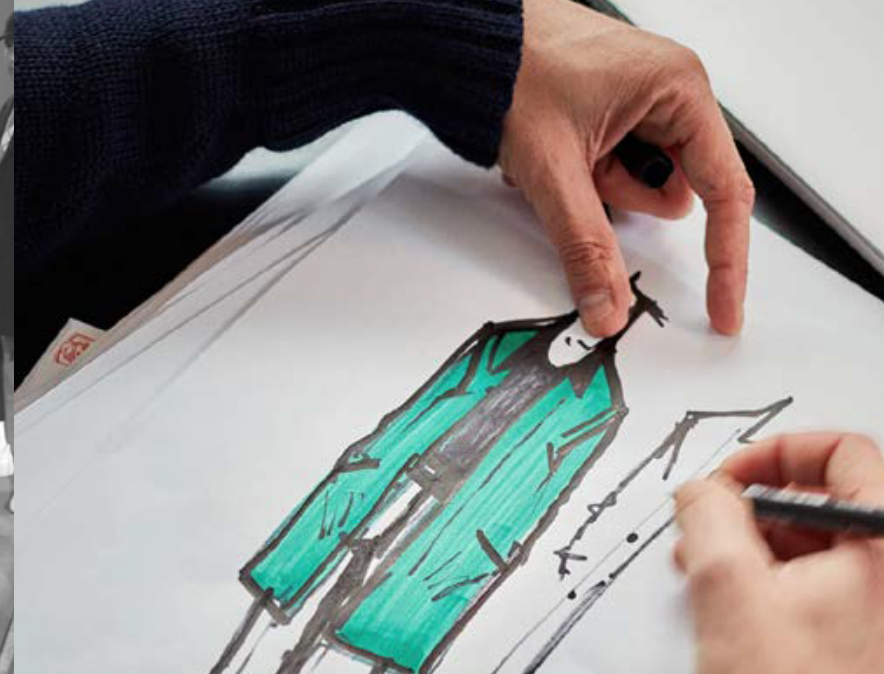
I met Alexandre Mattiussi in 2011, when he launched his own brand. I immediately had a very good feeling about him.

» "I've been meeting with him on a regular basis ever since. At first, he only made menswear. I like how he sees men - classic yet modern. I bought clothes for myself (coats, sweaters, etc.) and wore them; and I always thought he should make womenswear. I always thought that would be amazing. And that's what he did in 2018. He did the exact same thing as he did with his menswear collection: classic yet modern clothing.

I told him I'd like to be a fly on the wall so I could watch him work so we made a deal. I'll use a compact camera, such as an Alpha 7S. I'll also bring along a head-worn microphone, one that eventually goes unnoticed and that will allow us to be with the them every step of the way.







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