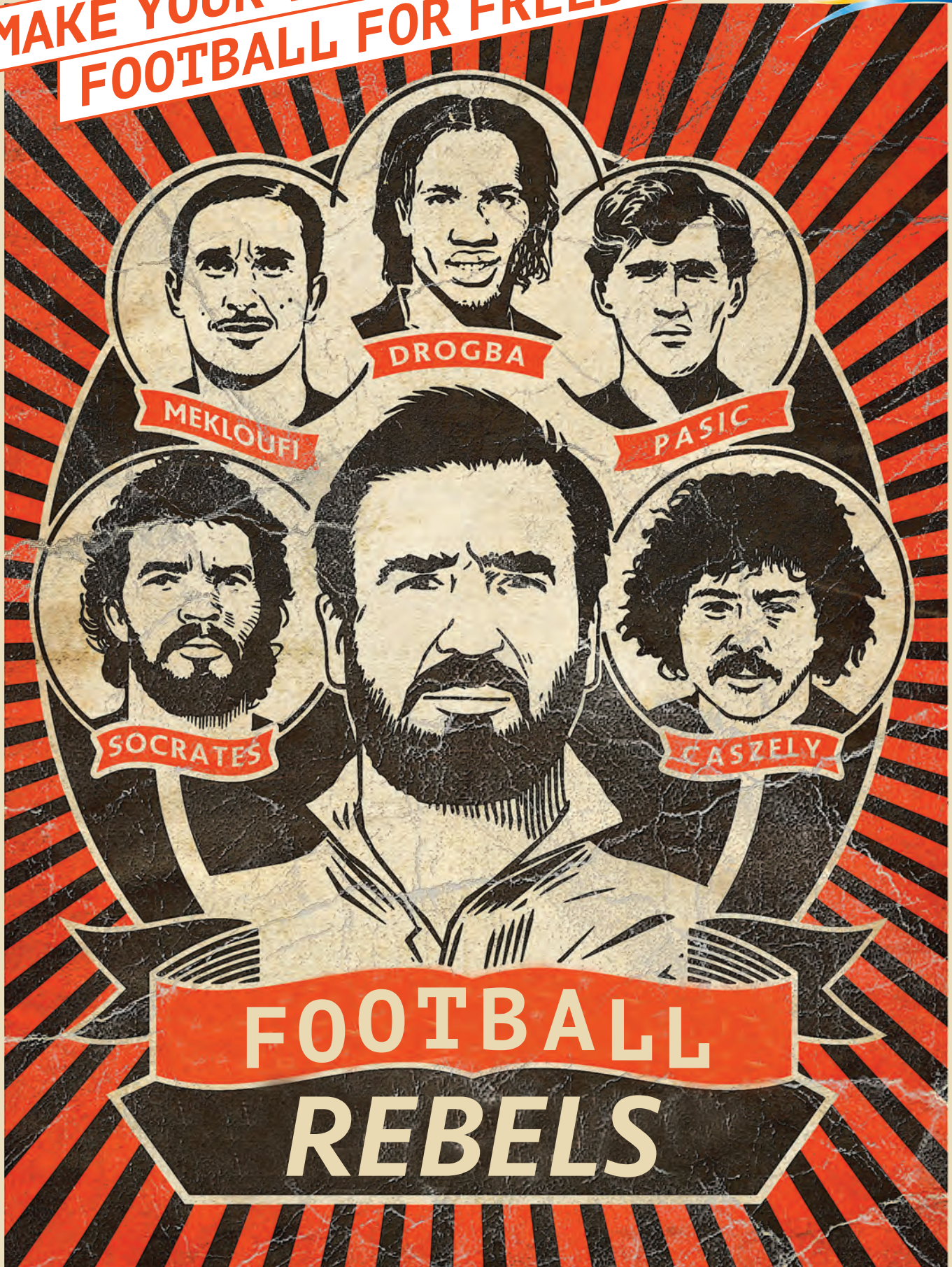


**MAKE YOUR VOTE MATTER!
FOOTBALL FOR FREEDOM!**



WHEN FOOTBALL BECOMES A CITIZEN SPORT!

ERIC CANTONA RECOUNTS THE STORY
OF FOOTBALLERS THAT HAVE RESISTED.

I'm going to speak to you about real values, I'm going to speak to you about my football. The one I played, and the one I love – a football of solidarity, fraternity, and freedom. I'm going to speak to you about my football and why, in this world, we need it more than ever. Because, you see, still today we can change this world.

ERIC CANTONA

Telling the story of great players who became great men.

GILLES ROF & GILLES PEREZ

FOOTBALL REBELS - 5 X 26' - 2012 - HD

PRODUCED BY 13 PRODUCTIONS (CYRILLE PEREZ) - CANTO BROS PRODUCTIONS AND ARTE FRANCE
AUTHORS/DIRECTORS: GILLES ROF AND GILLES PEREZ
WITH THE PARTICIPATION OF ERIC CANTONA

When football becomes a citizen sport! At a time when business seems to be corrupting our relationship with sport, the indomitable Eric Cantona shows us footballers who've managed to resist.

Their names are Mekloufi, Sócrates, Pasic, Caszely, Drogba. 5 players who took part in disputes or fought back against the spheres of power, becoming figureheads of resistance or rebellion, well beyond their sole sporting achievements.



A DOCUMENTARY SERIES/MANIFESTO THAT REASSERTS THE VALUES OF SPORT AMONG CITIZENS, VIA 5 STORIES THAT ARE DEAR TO ERIC CANTONA.



**MEKLOUFI
AND THE FLN TEAM**
(ALGERIA-FRANCE)

Rachid Mekhloufi was a player with the French football team, who during the Algerian war, chose to go underground and rally his country to defend Algeria in 1958, in the FLN football team.



**CASZELY
AND THE DEMISE
OF ALLENDE**
(CHILE)

The Chilean player Carlos Caszely, close to Salvador Allende, was one of the rare top-calibre footballers to openly defy the dictator Pinochet in 1973.



**SOCRATES
AND THE CORINTHIAN'S
DEMOCRACY**
(BRAZIL)

The story of the Brazilian Sócrates, who in the middle of the dictatorship in the early 1980s, transformed every match into a political meeting for democracy. The mythical player of the early 80s fought for democracy alongside future-president Lula.



**DIDIER DROGBA
AND THE IVORIAN
CIVIL WAR**
(IVORY COAST)

In 2004, in the middle of the Ivorian civil war, Didier Drogba ignored warnings from his club and agents, and defied Ivory Coast President Gbagbo to stop the civil war, by making an appeal for Peace as national selection captain.



**PEDRAG PASIC
AND THE SIEGE
OF SARAJEVO**
(BOSNIA HERZEGOVINA)

The story of Predrag Pasic, the Yugoslavian international player, who chose to start a multi-ethnic football school in a besieged Sarajevo, rather than returning to a Western Europe club, in the 1990s.

I love those men. They have taken the risk of losing everything, of becoming mere shadows of their former selves, of putting their destinies on the line, just to change things.

⚽ Eric Cantona

We also chose those five men because they all tell us something about our world today, about the need to live together, about the beauty of collective action.

⚽ Gilles Perez

A CREATIVE AND INVESTIGATIVE SERIES AT THE HEART OF PUBLIC DEBATE.



WHY BROADCASTERS SUPPORT US ON THIS FILM:

- During major international football events (the World Cup, the UEFA Cup, the Olympic Games in London, etc.), the series offers channels an opportunity for committed and **alternative programming**, at a time when viewers are at their most receptive.
- In today's world, the role of broadcasters is to inform, to investigate and to analyse, but also to provoke debate, whilst remaining free from private and political interests. The purpose of this series is to provide a **better understanding** of the world, to denounce an uncomfortable truth. The media are agents of democracy and counterpower: information moves things forward.
- The role of the media is also to defend certain values: commitment and generosity. In a world governed by money - as the world of football is - these players set a **fine example of personal courage**.

We live in a society in which the individual is king, and which denigrates the collective. Football shows it doesn't work.

 Ken Loach

KEY THEMES BROACHED IN THE FILM:

- The issue of democracy in the face of civil war and dictatorship.
- Football from a different angle.
- Resistance and commitment.
- Courage and generosity.
- Revolt in the face of social injustice.
- The need to live together, and the beauty of collective action.

THE FILM'S STRENGTHS FUEL PUBLIC DEBATE

- The choice of using the universal angle of football, embodied by a star, Eric Cantona, has enabled this documentary to be viewed everywhere, **even in countries experiencing severe political, social and religious tension**. The film's success is also due to this.
- A subject concerning each and every one of us, as well as **future generations**.
- Widely admired, internationally recognised, and **charismatic characters** actively engage in and fight for their ideals. A fine example of citizenship, for all people, of all ages.
- To capture attention and create **viewer loyalty**, the series surfs on a genre that has strong international potential: emotion and character-driven stories.
- Harnessing the **values of football** - which speaks to the widest audience - to foster awareness amongst viewers.

OUR STRATEGY, PROMOTIONAL ACTIVITIES AND MARKETING TOOLS

FOOTBALL REBELS CALLED FOR A VERY SPECIFIC SALES APPROACH.

- ARTE SALES was nominated for the "Prix Export" award for THE WORLD ACCORDING TO MONSANTO in 2009 and won the award in 2012 with WASTE: THE NUCLEAR NIGHTMARE.

As a result, the ARTE brand is now strongly associated with major international documentaries dealing with sensitive worldwide issues provoking public debate.

- While marketing FOOTBALL REBELS, we strongly connected the ARTE channel and its brand. We demonstrated that broadcasters worldwide could rely on ARTE's strong brand with its high public profile and excellent image.

- We built upon world sporting events to foreground the series, but not exclusively.

- The series was sufficiently strong to organise year-round, special programming for the channels.



PITCH IN BUENOS AIRES - ARGENTINA (DECEMBER 2011)



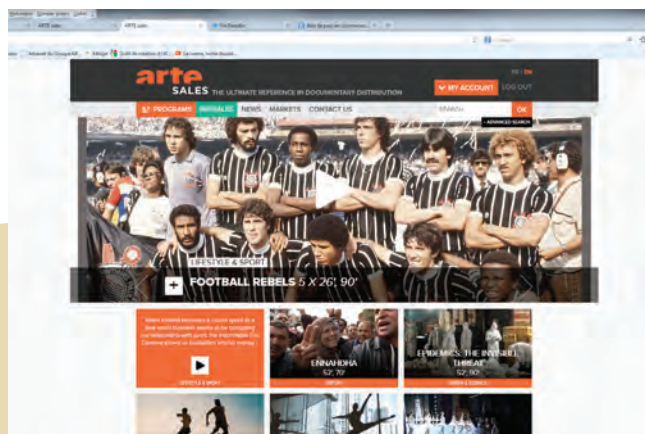
MIPTV 2012 - PALAIS DES FESTIVALS - CANNES, FRANCE (APRIL 2012)

We prefer kids with footballs than with weapons.

 L'Est Eclair,
"The noble history of football"

WE IMPLEMENTED A STRONG PROMOTIONAL STRATEGY.

- A trailer
- Newsletters and email shots to our clients.
- Dedicated flyers and catalogue.
- Pitch session in Latin America for the presales.
- A brand new site allowing online screening and providing efficient information to our clients.
- Advertising in major business magazines such as C21, REALS-CREEN, WORLDSCREEN.
- Relying on our network of journalists to disseminate information on a regular basis
- Strong market attendance with a specific ARTE Booth and posters during major TV events such as MIPTV.
- Favouring festival, non-commercial screenings and partnerships with major CRS actors, in order to promote the purpose and obtain maximum exposure for these major issues facing our democracies.



WEBSITE ARTE SALES - WWW.ARTEPRO.COM/SALES



AD PUBLISHED IN WORLDSCREEN SPECIAL MIPTV 2012

AWARDS, SELECTIONS AND ROBUST MARKET ATTENDANCE

AWARDS AND SELECTIONS



1

PRIZE FOR BEST SPORTS & SOLIDARITY FILM AT THE BCN INTERNATIONAL FICTS FESTIVAL 2013 (SPAIN)



2

JURY'S SPECIAL PRIZE AT THE PEACE AND SPORT FESTIVAL 2012 (RUSSIA)



3

"GUIRLANDE D'HONNEUR" AT THE SPORTS MOVIE & TV FESTIVAL, MILAN 2012 (ITALY)

4

KICKING AND SCREENING SOCCER FILM FESTIVAL (UNITED STATES)

5

FLUTLICHT FUSSBALL FILM FESTIVAL (SWITZERLAND)

6

DOCSDF (MEXICO)

7

FESTIVAL DEL CINEMA EUROPEO (ITALY)

8

FRIBOURG INTERNATIONAL FILM FESTIVAL (SWITZERLAND)

9

SARAJEVO FILM FESTIVAL (BOSNIA HERZEGOVINA)

10

WATCH DOCS FESTIVAL IN WARSAW (POLAND)

11

MUMBAI FILM FESTIVAL (INDIA)

12

INTERNATIONAL FOOTBALL FILM FESTIVAL OF BERLIN (GERMANY)

13

EUROPEAN FILM FESTIVAL OF LECCE (ITALY)

14

FREE ZONE FILM FESTIVAL OF BELGRADE (SERBIA)

15

LJUBLJANA INTERNATIONAL FILM FESTIVAL (SLOVENIA)

16

LA LUCARNE FESTIVAL IN PARIS (FRANCE)

17

INTERNATIONAL FILM FESTIVAL OF CARTAGENA (COLOMBIA)

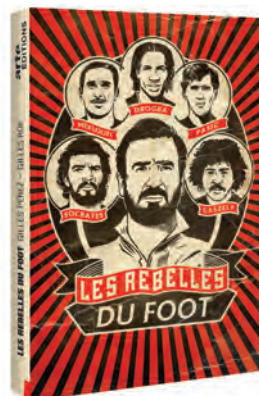
Broadcast on the circuit of more than 28 institutional antennae including the World Future Council Foundation.



Being a man is much more important than being a champion.

Cantona

STRONG MARKET ATTENDANCE



ARTE EDITIONS DVD

A SERIES WITH A STRONG AND LASTING INTERNATIONAL IMPACT

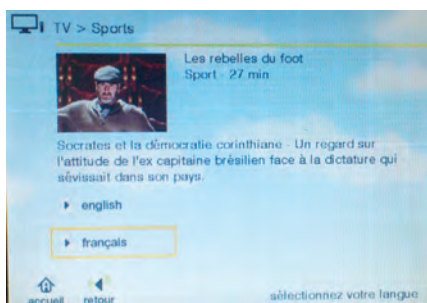
SOLD TO 32 TV CHANNELS



That is something very much needed in the absurd theatre of multimillion transfers and advertisement deals in today's football.

 **Monica Mikusova**
(Radio and Television of Slovakia)

INFLIGHT RIGHTS: SOLD ALL OVER THE WORLD



140 COUNTRIES REACHED (ALL MEDIA)



- | | | |
|-------------------------|------------------|-----------------------|
| Afghanistan | Gambia | Nigeria |
| Albania | Georgia | North Africa |
| Algeria | Germany | Overseas France |
| Angola | Ghana | Palestine |
| Argentina | Great Britain | Poland |
| Armenia | Guatemala | Qatar |
| Azerbaijan | Guinea | Reunion |
| Bahrain | Guinea-Bissau | Rwanda |
| Belarus | Guyana | Sao Tome and Principe |
| Belgium | Haiti | Saudi Arabia |
| Benin | Iran | Senegal |
| Bosnia-Herzegovina | Iraq | Serbia |
| Botswana | Israel | Seychelles |
| Brazil | Italian-speaking | Sierra Leone |
| Bulgaria | Switzerland | Slovakia |
| Burkina Faso | Italy | Somalia |
| Burundi | Ivory Coast | South Africa |
| Cameroon | Japan | Spain |
| Canada | Jordan | Sub-Saharan Africa |
| Cape Verde | Kazakhstan | Sudan |
| Central Africa Republic | Kenya | Sultanate of Oman |
| Chad | Kosovo | Swaziland |
| Chile | Kuwait | Switzerland |
| China | Kyrgyzstan | Syria |
| Colombia | Lebanon | Tajikistan |
| Congo | Lesotho | Tanzania |
| Djibouti | Liberia | Togo |
| Egypt | Libya | Tunisia |
| Equatorial Guinea | Luxembourg | Turkey |
| Eritrea | Macedonia | Turkmenistan |
| Ethiopia | Madagascar | Uganda |
| Europe | Malawi | Ukraine |
| Finland | Mali | United Arab Emirates |
| Flemish Belgium | Mauritania | United States |
| France | Mauritius | Uzbekistan |
| French-speaking Africa | Mexico | Yemen |
| French-speaking Africa | Moldavia | Zambia |
| French-speaking Belgium | Montenegro | Zimbabwe |
| Gabon | Morocco | |
| | Mozambique | |
| | Namibia | |
| | Niger | |

arte

SALES THE ULTIMATE REFERENCE IN DOCUMENTARY DISTRIBUTION

In the land of football, as in all lands, there are men that say no to dictatorship and intolerance. I appreciate that the public service channel (ARTE) has chosen to underline this – at a time of peak viewing – and to tell us about these men.

André Flahaut (Minister of State, Minister of the Brussels-Walloon Federation, Honorary President of Parliament).

Le foot pour éveiller les consciences

Quand le sport permet de véhiculer des valeurs sociales.

Eric Cantona s'intéresse à cinq footballeurs rebelles. La deux, à 19h45.

Émission **Caroline Gourdin** Correspondante à Paris

En racontant les histoires étonnantes des joueurs Didier Droghda, Carlos Caszely, Rachid Mekouff, Predrag Pašić et Socrates (voir ci-contre), les réalisateurs Gilles Perez et Gilles Ruf évaluent une autre image du football. Celle d'un sport collectif qui permet aussi, en dehors de toute considération économique, de véhiculer des valeurs, de se lever contre l'injustice, de militer pour la démocratie et pour la paix.

Qu'est-ce qui vous a donné envie de parler de foot sur cet angle ?

Gilles Perez: Nous aimons ce sens collectif qui émane du foot. Nous aimons nous retrouver au stade avec des gens de classes sociales différentes. C'est ce qui nous a motivés à une époque où le foot est essentiellement une affaire de transferts, de millions d'euros, de dopage, de matches truqués.

Gilles Ruf: C'est une réaction à l'évolution du foot de très haut niveau. Nous avions la volonté de retrouver ces valeurs qui perdurent dans le foot loisir que nous ne pratiquons plus, mais qui est, comme le dit Ken Loach, une école de vivre ensemble.

Tout d'abord en des résistances du côté des diffuseurs ?

G.P.: Les chaînes de télé nous ont d'abord renvoyés aux services des sports, qui ne pouvaient accéder à un tel programme... Il a fallu l'intelligence de la RTBF, par exemple, qui programme la série en plein Dingo 2012.

Une manière de dire ce n'est pas que du foot, qu'il faut essayer de regarder ce qui s'y passe derrière. Alors que la Grèce est en train d'être mise au ban de l'Europe à cause de l'austérité voulue par les Allemands, les Grecs vont pouvoir montrer qu'ils existent sur le terrain, face aux Allemands. L'Espagne et la Grèce se sont qualifiées pour les quarts de finale.

Comment avez-vous opéré la sélection de ces rebelles ?

G.R.: Nous avons travaillé sur une dizaine d'histoires, et fait des choix en fonction de la puissance des histoires

et de la personnalité des rebelles, qui ont tous mis leur vie ou celle de leurs proches dans la balance. Ils sont les symboles de tout un peuple. Carlos Caszely a refusé de servir la main de Pinochet quelques mois après le coup d'Etat au Chili. Nous avons choisi des histoires proches de nous avec des survivants, et écarté des histoires dont la vélocité nous semblait douteuse.

G.P.: Ces histoires-là disent quelque chose au monde d'aujourd'hui, qu'il faut à un moment donné pouvoir se lever et dire non. Ces rebelles le sont restés. Pasir manifestait encore il y a

quelques semaines avec les Indignés d'Occupy Wall Street, avec ce besoin de dire que le monde ne va pas bien.

Pourquoi avoir choisi Eric Cantona comme narrateur ?

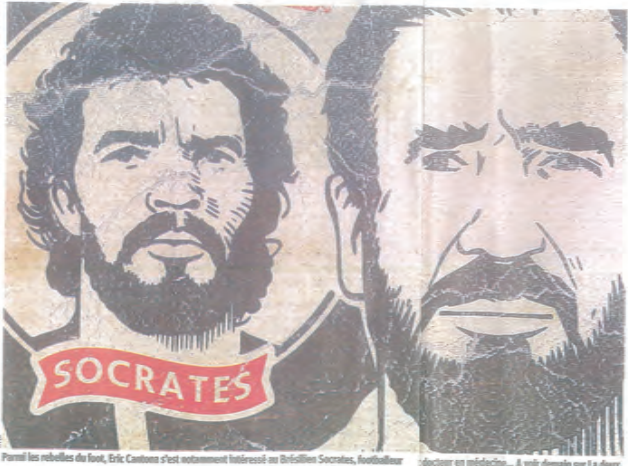
G.R.: Il est capable d'incarner cet esprit rebelle et d'amener au grand public ces personnes peu connues, et le projet correspondait à ce qu'il voulait montrer du foot, à ses valeurs. C'était un concept de réalisation, et on s'est rendu compte de son engagement, notamment pour la Fondation Abbé Pierre, au fil du tournage. Il gagne de

l'argent, fait de la pub, mais il est profondément révolté par l'injustice. Les rebelles que nous avons rencontrés étaient respectueux de son attitude, de sa manière d'oser dire les choses, mais il ne voulait pas qu'on le mette au niveau de leurs actions.

Tout d'abord en des différences entre cette série et le doc de 90 min que propose Arte cet été ?

G.P.: Le montage en 5 épisodes nous a permis d'insister sur la complexité sur les histoires. Sur Pašić, on en dit beaucoup plus de sa vision du monde d'aujourd'hui, et de la manière dont il

linge les joueurs. Que la RIBF commencent la série avec lui est assez symbolique... Alors qu'il y avait à Sarajevo trois commandants qui vivaient, se réunissaient ensemble, tout cela a volé en éclats un jour de mai 1992, lorsque la guerre a démarré. Ce qui est intéressant dans cette histoire, c'est que l'ancien coach tchécoslovaque de foot de Sarajevo, Radovan Karadzic, est devenu le maître à penser des Serbes bosniaques qui ont assiégé cette cité. Cantona a particulièrement été marqué par cette histoire parce que Pašić transmet quelque chose aux gamins.



Parmi les rebelles du foot, Eric Cantona s'est notamment intéressé au Brésilien Socrates, footballeur d'adoption en médecine... A voir demain sur La deux.

Critique

La force de dire non

"Qu'est-ce qu'on connaît du foot ? Le Ligue des champions ? Le moment des transferts ? Les tribunes qui sifflent ? La violence ? Le business ? Vous avez raison, c'est ça aussi le foot. Mais moi, je vais vous parler d'autre chose. Je vais vous parler des vraies valeurs des hommes, je vais vous parler de mon football. Celui que j'ai joué, celui que j'aime: solidarité, fraternité, liberté. Je vais vous parler de mon football et pourquoi dans ce monde, on en a besoin plus que jamais." La mine grave, au cœur d'un théâtre vide, mais significatif, Eric Cantona se fait acteur et philosophe dans ce documentaire en cinq parties consacré aux "Rebelles du foot". Tout en balançant "ce qu'il faudrait faire pour que cette ville aille mieux dans le monde", tout en nous exhortant à nous "mettre ensemble pour éviter le halo de sang" dans un style cash qui a bluffé les réalisateurs Gilles Perez et Gilles Ruf, la star du foot passe la balla à des joueurs moins connus sous nos latitudes, qui ont pourtant profondément marqué l'histoire de leur pays.

Dans le premier épisode, l'international yougoslave Predrag Pašić raconte comment il a refusé de quitter son pays pendant la guerre des années 90, et défilé les bombardements, en fondant une école militithématique dans Sarajevo assiégée.

En 2005, c'est Didier Droghda (qui vient de signer dans un club chinois) qui se rebelle et appelle à l'unité, en pleine guerre civile ivoirienne. En 1973, le Chilien Carlos Caszely fut un des rares à défilé ouvertement la dictature de Pinochet, tandis que le Brésilien Socrates, décidé juste avant le tournage, en décembre 2011, s'est servi de son football au début des années 80 pour militer pour la démocratie en pleine dictature militaire. Rachid Mekouff fut aussi un rebelle en décidant de quitter l'équipe de France pendant la guerre d'Algérie pour défendre, dès 1958, les couleurs de l'équipe du FLN, basée à Tunis.

Grâce à une réalisation léchée, et à la force du parcours de ces joueurs pas comme les autres, cette aventure mêlant sport et politique risque d'accrocher fans du ballon rond comme ceux que le foot indiffère. C. G.



LA LIBRE BELGIQUE (21 JUNE 2012)

PRESS CLIPPINGS

Voi rùng Drogba lên phim của Cantona

[Xem tin gốc](#)

Zing - 5 ngày trước 84 lượt xem

Tiền đạo người Bờ Biển Ngà có vinh dự được tham gia bộ phim tài liệu có tên "Football Rebels" (những kẻ nổi loạn trong bóng đá) do cựu ngôi sao của Man United Eric Cantona sản xuất.

[Facebook](#) [Twitter](#) 0 bình chọn [Viết bình luận](#) [Lưu bài này](#)

Đây là bộ phim kể về câu chuyện của 5 cầu thủ bóng đá quốc tế với những hoạt động bên ngoài sân cỏ của họ, chủ yếu vì mục đích nhân đạo. Phim do 2 đạo diễn Gilles Perez và Gilles Rof thực hiện, sẽ được trình chiếu tại Liên hoan phim Sarajevo vào ngày 11/7 tới.

5 cầu thủ xuất hiện trong bộ phim này gồm có Didier Drogba (Bờ Biển Ngà), Carlos Caszely (Chile), Rachid Mekhloufi (Algeria), cổ ngôi sao Socrates (Brazil) và Predrag Pasic (Bosnia).



WWW.BAOMOI.COM (13/07/2012)

ALJAZEERA

KIKI GOT HUTUS AND TUTSIS DRUMMING TO THE SAME BEAT
HEAR THE HUMAN STORY

News Shows In Depth Opinion Human Rights Video Blogs Sport Investigations Weather Watch Live

Inside Story Witness Listening Post People & Power 101 East The Stream More

LATEST | ISIL fighters driven out of Iraq's Qess

Football Rebels

Didier Drogba and the Ivorian civil war

How the former Chelsea star and Ivory Coast forward used the power of football to end his country's civil war.

10 Feb 2013 11:08 GMT

- Football 'unifying force'
- Drogba ponders uncertain future
- Drogba returns for Côte d'Ivoire
- The dark side of Ivory

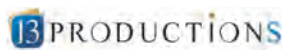
ABOUT FOOTBALL REBELS

Presented and narrated by former Manchester United star Eric Cantona. *Football Rebels* is a five-part documentary on five football legends whose social conscience led them to use their fame and influence to challenge unjust regimes, join opposition movements and lead the fight for democracy and human rights in their countries.

"Football is more than the opium of the people."

WWW.ALJAZEERA.NET

A WINNING TEAM



13 Productions was born from the coming together of two production companies: 13 Productions and 13 au sud - 2 companies with different but complementary profiles. In addition to the many prizes awarded to their films, the Procirep has granted their company the title of "Young Producer", in particular "for its commitment and the consistency of its editorial line". 13 Productions' enthusiasm is driven by questioning the world, by investigating the way it works, through the sharing of committed men's and women's lives.



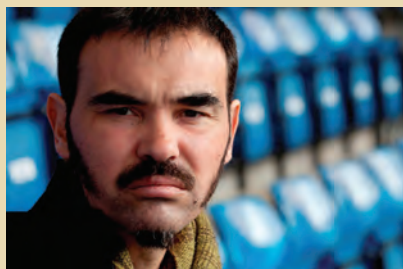
CANTO BROTHERS IS... film, television drama, documentaries, and great stories that have flesh and blood ...and Jean-Marie, Eric and Joel - the 3 Cantona brothers love it almost as much as football. They have produced or co-produced, from Marseille, documentaries and dramas for television and film, including «Football Rebels» for Arte and a whole host of foreign channels, and the «Looking for» series, showcased on Canal Plus. They seek to produce films that reflect their values, which are social, popular and aesthetic.



ARTE SALES is the international program sales unit of the European public channel ARTE. With a catalogue of over 4,000 hours of documentaries entrusted by more than 150 prestigious French and foreign production companies, ARTE Sales has made its mark on the five continents as the ultimate reference in documentary distribution. Our programs' remit is simple: to inform and entertain in order to make better sense of the world in which we live. On the strength of its boldness and the diversity of its documentaries, in 2007 and 2012 ARTE Sales was awarded the TV France International Export Award.

GILLES ROF

A freelance journalist and an author-director, he writes regularly for French magazines, including Télérama, l'Equipe Magazine and le Monde. He has also written the works "Marseille Culture(s)" and "IAM, le livre". He has directed several documentaries. « Football Rebels » is his second film as co-director with Gilles Perez



GILLES PEREZ

An author-director, he has directed ten politically committed documentaries, mainly on terrorism, AIDS, the Pieds-Noirs and football. In 2009, he directed a documentary on the Marseille club. He has won numerous awards. He is currently preparing season 2 of « Football Rebels », with his co-director Gilles Rof.



OUR TEAM

VOTE FOR FOOTBALL REBELS!



COMING SOON

FOOTBALL REBELS

Season 2 - 5 x 26' - 2015

PRODUCED BY 13 PRODUCTIONS (CYRILLE PEREZ) AND CANTO BROS PRODUCTIONS
AUTHORS/DIRECTORS: GILLES ROF AND GILLES PEREZ
WITH THE PARTICIPATION OF ERIC CANTONA.

Their names are Claudio Tamburrini (Spain), Honey Thaljeh (Palestine), Afonsinho (Brazil), Saturnino Navazo (Spain) and Cristiano Lucarelli (Italy).

A documentary series/manifesto that reasserts the values of sport among citizens, via 5 new stories that are dear to Eric Cantona.

