



GACHA

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9x5'

Directed by **Younes Jabrane**

Produced by **ARTE France & KAMI PRODUCTIONS**

| GACHA GACHA

These nine modules will immerse us in the very heart of Japanese society, in the very heart of Tokyo, its energy, its fantasy, its contradictions. The documentary series will decipher "Japan from inside out", in a fun, odd and offbeat way.

The gachappon is the equivalent of jukebox: a vending-machine for junk surprises, a spectacular mechanics like a pinball machine and addictive like a slot machine. But instead of delivering a plastic gift, a video capsule will emerge to help us discover this distant and fascinating country by its less known side: small daily realities!

Each of the nine episodes of the documentary web series Gacha Gacha is designed in a fun discovery mode, to dissect nine typically Japanese rites. Ways of doing things that are both millennial and hypermodern, disciplined bodies and lively minds, a very modest and suddenly exhibitionist daily life. Technological and spooky materials, sounds and colors.



EPISODE 2 : Zuru Zuru, the sound of the street food

Eating ramen in Japan is a unique sensory and auditory experience. Here, the noodles are sucked up, making a particular sound. This sound has a name: **Zuru Zuru!**

This is the Japanese way of breaking down the flavors compiled in the bowl to reveal the subtlety of the tastes of a dish far from ordinary.



EPISODE 3 : **Daruma**

Daruma is a lucky charm doll who watches over the wishes of Japanese people. A figure of Buddhism in the archipelago, Daruma is none other than the transfiguration of Bodhidharma, which instilled Zen worship on the island.

Once a year, a ritual is dedicated to him during the “Matsuri” of Jindai-ji. The Japanese make their wishes for health, happiness, success and fortune.



EPISODE 4 : Yubisashi Kakunin

“Point and check”! In Japan, finger pointing is a technique that standardizes and shapes security protocols.

This practice is like a choreography of gestures that reassures and streamlines the movement of trains. Far from behaving like robots, the attendants are more like guardian angels of the rail system.



EPISODE 5 : **Cheerleader**

Women who come together to laugh and chat, nothing more banal ... But in Japan, this everyday act can take on overtones of the heart.

Freeing one's word for a woman is not easy in a controlled society. In a club of "pom-pom girls", women practice this sport as a real group therapy.



EPISODE 6 : **Rooftop golf**

On the rooftops of Tokyo, spaces dedicated to sports offer unexpected places for entertainment. Baseball, football or golf ...

They are proof of the optimization of urban space but also of a compulsive need to decompress for the Japanese. In these atypical places far from the ground, slices of life emerge.



EPISODE 7 : **Jingle, Tokyo melodies**

Beeps, bells, rhythms and melodies are part of everyday Japanese life. Music is everywhere in the city to direct, warn and alert.

A musical experience which extends in the jingles of train and metro stations. Behind these jingles are passionate composers.



EPISODE 8 : **Fukidamari, une charrette dans la nuit**

Everything has a soul in Shinto, even dust. Public places are immaculate, little hands are busy every day to make the city sparkle.

However, in the rough edges of Tokyo, there are dirty places. Like an ultimate expression of freedom. Places we call Fukidamari ... "heart of dust".



EPISODE 9 : **Ojigi, the Japanese art of bowing**

In Japan politeness is measured to the nearest degree. Relations between individuals are distinguished by codified bows.

Inherited from Buddhism and taught since childhood, Ojigi is improved at adulthood with experts in good manners. A practice which is far from constraining the body and which harmoniously balances human relationships.

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